

# SUN BEAMS

by WALTER M. BARRETT

The primary election is history. There were victories and disappointments, but the voice of the people has spoken and so unlike scores of other countries during and following elections, friendships are just as secure, industry and politics move on in the even course typical only to America. We rejoice with the victors and sympathize with the losers.

That the efforts of our neighbor and friend, Allen G. Thurman, representative of this district in the state assembly, have been fully appreciated was indicated in the five to one vote given him by Truckee voters. We are confident this faith will be justified by a continuation of sound legislative practice by Assemblyman Thurman.

Now we can devote our spare time between this primary and November 5, when the general election will be held, to the enjoyable game of guessing who. And in true American style, we can talk openly and loudly about the various candidates and their prospects.

Support should greet the earnest workers who are endeavoring to secure for Truckee a bang up winter sports program. These workers are going to need plenty of help, but with that help we can go on record as being the outstanding winter sports center in this section.

## MRS. HELLER FETED ON OFFICIAL VISIT

Mrs. Charles Heller, district deputy of the Pythian Sisters, was presented with a gift by members of Temple No. 79 in Truckee when she made an official visit to the lodge here last Thursday evening. Charles Heller was also designated to present his wife with a bouquet of roses during the ceremony.

Mrs. Gene Barton and Robert Seibold acted as candidates in the mock initiation which was commended by the visiting officer. Refreshments were served at Tony's Coffee Shop.

## LAW FIRM TO HAVE TRUCKEE BRANCH

Frank Finnegan, former Truckee attorney and now practicing in Nevada City, was here last week with his associate, Dwight C. Steele, for the purpose of establishing a branch of the Finnegan Law Offices in Truckee. Finnegan has maintained a practice in this district but was introducing his new associate who has been with the firm only six months.

Steele plans to visit Truckee twice each week—on Mondays and Thursdays—and will establish the office over Tony's Coffee Shop in the quarters with Dr. J. H. Bernard.

The young attorney graduated from Boalt Hall of Law of University of California in 1935. Although single at present, his engagement to Miss Alberta Hill of Richmond has been announced, the wedding to take place in October.

The office will open on Sept. 3rd.

## REV. WILLIS HONORED ON 77TH BIRTHDAY

The Rev. P. H. Willis, pastor of the Sparks Methodist church, was honored at a special church service held Sunday at the church, marking his seventy-seventh birthday.

Rev. Willis has spent practically his entire life in this district. A native of White county, Ill., he and his family came west to Reno February 28, 1870, continuing on to Pomona, Calif. Later, he attended public school at Bridgeport and was graduated from Healds Business College in San Francisco. He also attended the University of the Pacific, forerunner to the College of the Pacific.

He engaged in business in Inyo county, Calif., in 1870, and in 1892 entered the ministry, serving successively at Quincy, Winnemucca, Carson Valley, Lovelock, Carson City, Truckee and Sparks. He acted as chaplain of the California state legislature in the 1907 session and of the Nevada legislature in 1927.

### Wed in Colfax—

Miss Kathryn McCleary, daughter of Mr. and Mrs. J. B. McCleary, former Truckee residents now of Colfax, married John C. Elliott of Reno in the Colfax Methodist Church Sunday.

### TAHOE ROAD CONTRACT

A \$7,385 contract was awarded to the Independent Construction Company for surfacing 1.5 miles of State Route 38 between Homewood and Tahoe City in Placer county.

# Sierra Sun

"IT SHINES FOR ALL"

## Truckee Republican

72nd Year, Number 29

Truckee, Nevada County, California Thursday, August 29, 1940

Established 1869

## Percy Lazier Expires After Long Sickness

### Last Rites Held Tuesday in Sacramento For Local Resident

### OLD RESIDENT HERE

### Followed Wife in Death As Medical Aid Fails In Hospital

Percy W. Lazier, 56, for many years a resident of Hobart Mills and Truckee, expired at a Sacramento hospital Sunday following a lengthy illness which major operations failed to relieve.

He went to the hospital several weeks ago when his condition proved serious.

After the closing down of Hobart Mills where Lazier had been employed for many years, he and Mrs. Lazier came to Truckee to establish their home and the former secured employment at the Truckee Mercantile Company. Little over a year ago his wife, Mrs. Georgia Lazier, succumbed in Sacramento.

Lazier was a native of Virginia City, Nev., where he spent his youth. He is survived by a sister, Mrs. Robert C. Gracey of Reno.

A life-long resident of this community, Lazier leaves scores of close friends who deeply regret his passing. Funeral services were held Tuesday in Sacramento.

## HIGH SCHOOL BOARD MEMBER QUITS HERE

The resignation of Mrs. Henrietta Weeks from the board of trustees of Meadow Lake Union High School and the appointment of Mrs. Frank Titus to the post has been announced by Vernon E. Pearson, president of the board.

Mrs. Weeks resigned to accept a position as instructor at the CCC camp at Hobart Mills. Mrs. Titus was a former member of the board but was not a candidate for reelection at the time Pearson and L. A. Greene were elected this summer.

## NEWLY WEDS FETED TAHOE SUMMER HOME

Mr. and Mrs. William Hilbish entertained at a wedding luncheon at their Meek's Bay summer home for Mr. and Mrs. Byron Woodbury Hilbish, Jr., who were married last week at Carson City.

The bride was the widow of John W. Jewett, fourth officer on the Pan-American Hawaii Clipper that disappeared into the Pacific ocean somewhere between Guam and Manila in July two years ago.

The newlyweds will soon occupy their Oakland home.

## PLACER, NEVADA GET QUARTERLY FUNDS

On the basis of a registration of 7,429 Nevada county received \$10,225 in the apportionment of motor vehicle funds for the period ending June 30, according to James M. Carter, state director of motor vehicles. Placer county will receive \$16,691.60 for 12,127 paid registrations.

Distribution of \$3,761,513 to California counties was made as their share of automobile registration fees for the six month period, Carter said.

Carter further stated that \$11,187,726 was collected by the department during the period. After administrative expenses were deducted, \$7,523,026 was divided evenly between the counties and the state division of highways.

The number of automobiles in the state increased 133,201, increasing collections by \$550,831.

Mrs. Elsa Powell received word of the death of her brother, Henry Kielhofer, in Los Angeles last week. The deceased was a former well-known resident of Truckee, leaving here many years ago.

His wife, daughter and three sisters are among the survivors. K. L. "Mokey" Kielhofer is a nephew of the deceased.

## Easy Winner



U. S. Senator Hiram W. Johnson Tuesday won an easy victory over a field of opponents in the state's primary election. He won, as per 1934, the Republican, Progressive and Democratic nominations. His closest opponent was John Anson Ford, Los Angeles supervisor.

## MRS. WHITE STILL IN CRITICAL CONDITION

Reports not at all encouraging come from the bedside of Mrs. C. B. White in a Sacramento hospital suffering from the effects of an exploded appendix. Because of the serious nature of her illness and because of her age fears are felt for her recovery. All possible aid is being administered, and her husband is remaining close at her side. Friends are hoping that her condition will soon change for the better.

## BAY CITY MAN HURT IN AUTO ACCIDENT

Henry Clark Carey, 30, of San Francisco suffered serious head injuries last Thursday afternoon when the car he was driving left the highway two miles south of Truckee on the Tahoe road and overturned. He was treated by Dr. J. H. Bernard and then taken to San Francisco for hospitalization. Patrolmen Ellis McCann, Jack Theilan and Sgt. G. W. Zelk investigated.

## MEDICOS HAVE MEET AT TAHOE TAVERN

TAHOE TAVERN, Aug. 29—Approximately sixty doctors from California and Nevada gathered here on Saturday and Sunday for a two day conference arranged by the California Medical Association.

Speakers during the session included Dr. Robert Peers, mayor of Colfax, and Ben Allen, World War correspondent, of Palo Alto who spoke on Wartime Censorship.

## PIONEER TRUCKEES VISIT FROM NEW YORK

Miss Theresa Casper and her sister Myrtle Casper Seideman of New York City visited Truckee last week after an absence of many years.

The visitors are the daughters of one of Truckee's pioneer storekeepers, Samuel Casper, who owned a dry goods store here more than 50 years ago. The sisters were born here.

The family left when the children were small, this being Mrs. Seideman's first return visit although Miss Casper has been here since grown.

Miss Casper is a teacher in the Wadleigh High school and lives at 251 West 98th Street and Mrs. Seideman resides at 1244 Grant Avenue.

It will be recalled by older residents that Casper died here while his wife passed away two years after him in the east. Both are buried in New York City.

During their trip the women sought friends of their parents and spent some time at Lake Tahoe.

## Euer Valley Rodeo Sunday

The annual rodeo of the 7-C Ranch in Euer Valley near here will be held on Sunday.

Competition is limited to California riders. Events will include calf roping, steer roping, steer riding, cow milking and other contests. Goode Stables of Truckee will have entries.

## SUBSCRIBE TO THE SUN

## Winter Sports Plans Progress As Money Raised

### Committees Seeking Total Of \$2500 To Complete Program

### EQUIPMENT SECURED

### District Votes to Assist in Financing Needed Equipment

With half the amount already pledged and on hand, the Truckee Outing Club has set out to raise a total of \$2500 to promote a winter sports program for the coming season and to provide necessary facilities.

This was announced following the meeting of the club Tuesday evening at which it was reported the Truckee Public Utility District would head the list with a contribution of \$1000 in necessary equipment and labor.

This \$1000 will include, under current plans, installation of a power line, purchase of a motor and rope for an up-ski pull and other incidentals needed for the operation of winter sports here.

The finance committee of the club submitted a budget which will be carried out as near as possible if the required \$2500 can be secured. This calls for the following items: motor, \$200; rope, \$275; installation, \$425; power lines, \$425; repairs to scaffold, \$200; repairs to pavilion, \$300; clearing hill and operating reserve, \$625.

A full and complete accounting will be given of all receipts and disbursements.

## McIVER'S DAIRY TO STOP DELIVERIES

After 43 years in the dairy business in Truckee, Mrs. James McIver, Sr., is disposing of her herd of dairy cows and will visit indefinitely with her son-in-law and daughter, Mr. and Mrs. Bert A. Cassidy of Auburn.

The animals were purchased by George Richert of Gridley, who is taking the first truck load to the valley today. There are 38 cows in the herd.

Mrs. McIver has long been a good resident of Truckee and it will be learned with pleasure by her friends that her trip to Auburn will not be too long and that she plans to return here.

## WHITTELL MANAGER PROTESTS TAX BOOST

RENO, Aug. 29—J. H. Howell, manager of the Whittell estate on the shores of Lake Tahoe wired a protest to Washoe County Board of Commissioners, asserting \$91,000 increase in the valuation of property of the estate would be detrimental to the sale of the property.

The commissioners, sitting Monday as a board of equalization raised the valuation of the property for taxation from \$209,000 to \$300,000.

## TAHOE WOMAN HAS TAHITIAN GUESTS

Mrs. J. B. Curtis of Lake Tahoe had as her recent guests Mr. and Mrs. Charles Cutler Curtis, her son and daughter-in-law, of Tahiti. The visitors have returned to the United States following their stay in France last February where both were engaged in war work.

The couple's home has developed an uncertain status due to changing war conditions and they plan to remain in San Francisco for the time being.

## POWELLS CELEBRATE 58TH ANNIVERSARY

Mr. and Mrs. Frank S. Powell, Truckee residents for nearly 40 years, will celebrate their 58th wedding anniversary tomorrow, August 30.

The Powells are enjoying good health and continue to take an active interest in community affairs.

Mrs. and Mrs. Jesse Maxson of Carson City will join them at a family dinner to be held on Sunday in honor of the occasion.

## Robertson, Tonini To Contest Nov. 5 For Supervisor Post

### Senator Johnson and Assemblyman Thurman Easy Victors As Seawell, Englebright and Judge Jones Run Unopposed

As a result of Tuesday's election, Supervisor Alex Robertson will have to contest with Ben Tonini, his surviving primary opponent, in the general election on November 5th. With the results known from all precincts, Robertson had 219 votes; Tonini, 177 and C. B. White, 105.

The other two incumbent county supervisors, Frank J. Rowe of Grass Valley, and Board Chairman Cary Arbogast of Nevada City, easily won reelection in the primary contest. In the only other county election, Superior Judge George L. Jones apparently rolled up a record vote as an unopposed candidate for retention.

The Truckee vote in all contests seemed to be a fair index for the rest of the district and state.

**Thurman Easy Winner**  
In the Assembly contest, Republican incumbent Allen G. Thurman, Colfax editor, defeated Democrat T. S.

In the fourth Placer county supervisorial district, Charles Getzenorfer, incumbent, polled 543 votes to lead George Sanders with 265 and Rudolf Balaban with 63 with nearly complete returns. In the fifth district John McFadden was unopposed for re-election.

**FIVE TIE FOR LOCAL SEAT ON COMMITTEE**  
Tie votes in elections are rare but a five-way tie for an uncontested and unsought office is a "once-in-a-lifetime" affair. In the fifth supervisorial district no one filed for the office of Republican county central committee member, even though there were 102 Republican votes cast in Truckee's two precincts. So a write-in election was required. The result was a tie among W. M. Barrett, incumbent, Dave Cabona, Mrs. S. M. Richardson, F. F. Kearney and Frank Titus. Each received ONE vote.

Titus was elected to succeed himself as Democratic committee member without opposition.

The Republican post will be filled by appointment by County Chairman Paul Ulrich of Chicago Park.

## FORMER HOBARTS FOLKS WILL PICNIC

Former residents of Hobart Mills will hold a picnic reunion at Hampshire Rocks Public Camp on Highway 40 just this side of Rainbow Tavern on Sunday, September 1, according to Mrs. Neva Wilson of Murphys, former Hobart Mills correspondent for the Sierra Sun. All former Hobart Mills and their friends are invited to bring their lunch and spend the day with old friends.

The picnic has been an annual affair since the closing of the mill town three years ago. Previous picnics have been held in Hobart Mills but the more central location of Hampshire Rocks prompted a change in the place of the picnic.

A semi-association has been formed by the Hobart folks with the main purpose of keeping alive friendships and contacts among the former residents. The picnic is the main event of the association's program. J. B. Clark of Grass Valley is president of the group and Erle Martin of Carson City is secretary.

## CALPINE RODEO SET FOR SEPTEMBER 1ST

An amateur rodeo will be held at Calpine, 33 miles north of here via Sierraville, on Sunday, September 1. The program will feature Hick's riders and animals and numerous amateur events. A free barbecue will be served on the grounds.

The rodeo will be under the auspices of Farrar brothers, owners of the mountain resort, and will be managed by Ted Thomas and Tom Ridinger.

On Saturday night a dance will be held at the resort.

## COMMUNITY CHURCH CONFERENCE FRIDAY

A quarterly conference of the Community Methodist Church will be held at 7:30 P. M. tomorrow. Rev. Verne C. Brown, superintendent of the Sacramento district, will be chairman of the meeting. All members and friends of the church are urged to attend.

## TAHOE REGION

Mr. and Mrs. Martin Gastman of Sacramento spent the week-end at the home of the latter's aunt, Mrs. John Reedy, of the Timberland Tract at Sunnyside.

Carl Bechdolt, Sr., returned Tuesday from Winnetka, Ill., by plane after a short trip to the mid-west city.

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Center  
Of The  
SIERRA



# Sierra Sun

IT SHINES FOR ALL

## Truckee Republican

### EDITORIALS

WALTER M. BARRETT, Editor and Publisher  
PLAY SAFE—DRIVE SAFELY

Do you want to have a first-rate Labor Day holiday? There's one certain way of making it a happier week-end vacation. And that is, when you shift the family car into reverse, pilot it carefully out of the garage and start upon your way resolve to yourself—simply, firmly and silently—to do an A No. 1 job of safe and sane driving.

Of course, you'll meet fellow drivers along the road who would try the patience of a saint—dopey drivers straddling the white line, lovesick pilots mooning along at 15-miles-an-hour, ants-in-the-pants wheelmen who go berserk when they can't whip the speedometer up to 60 and cut in anywhere in devil-may-care fashion. Cuss 'em if you like, but don't copy 'em! There's evidence aplenty that courtesy and patience can multiply safety miraculously.

You have the skill. Just add that extra ingredient of courtesy and caution to make it a grand holiday. Play safe. Drive safely!

### TROTSKY: GENIUS OF DISCORD

Life stories of most persons contain paradoxes. A lifelong coward dies an inspired hero. A miser gives away his hoard. Men and women step out of character somewhere along the line. Leon Trotsky was an exception. He was born a revolutionist—a hater of the ordered, accepted way of life; and he lived and died a revolutionist without the slightest deviation from his path. When losing out in the struggle for dominance with Stalin, he fled Russia, Trotsky fomented trouble elsewhere. He was driven from Turkey, from France, from Norway—because in each place that gave him haven Trotsky conspired to overthrow the government that was his protector. He was conspiring on the day final disaster struck him—just as he was conspiring on the first day he was old enough to know that governments and laws exist as man-made rules for conduct.

Consistently, too, he asked for no quarter as he gave none. He caused the cowardly, brutal murders of vast numbers of his countrymen. He in turn was murdered in brutal, cowardly fashion. He didn't even express moral resentment at Stalin for having caused his assassination. He would have dealt Stalin the same dose had he the power.

Trotsky was the outstanding modern genius of pure discord. Perhaps his consistency was the major ingredient of that genius, superior even to his intellect. Through his successes and failures, in life and in death, Trotsky was murderously consistent—discordant.

Will President Roosevelt's candidacy for a third term lead to a fourth term? And a fifth term? Only time can tell. Maybe here's a hint in this Washington dispatch which went as a typographical: "Secretary of Agriculture Wallace submitted his resignation to President Roosevelt today, to be accepted at the President's discretion as the 2940 campaign opens." As we figure it, that puts the Squire from Hyde Park in the running for a 253rd term.



## Our Nation's Safety

### THE SIZE OF OUR DEFENSE PROGRAM

The President, as Commander-in-Chief of the Army and Navy, has requested approximately \$10,000,000 to build up our Army and Navy. The Congress was asked to permit increasing the strength of our Army to 1,200,000 and to provide means for obtaining equipment sufficient to outfit an additional 800,000 men who might be called to the colors.

At the present moment we have a force of 500,000 men made up of the regular Army, the National Guard, and the Organized Reserves. Under the terms of the new defense program, we will have to provide men and materials to increase our armed forces fourfold. And we have to do it in a hurry.

Now that's no simple problem. It's more than just opening the door and announcing "We would like to hire a million and a half men" and have them step right up and become soldiers. The men have to be trained. They have to become familiar with the complex instruments of modern warfare. In order to do that they have to be equipped with those instruments and plenty of them.

A modern army needs everything from safety pins to locomotives. It needs guns and ammunition to be sure, and those guns and ammunition must be of the most modern type to be effective. To put a modern army in the field calls for clothes, food and medical supplies. It also calls for a means of supply when it gets there. Modern war is total war. We must be fully prepared.

**The Job Ahead**

Accomplishing this task in the face of an emergency requires coordination of our resources of men and materials, and above all coordination of our huge industrial plant that is the backbone of the nation in peace as well as in war. Many of the supplies we are going to need are turned out every day by the nation's industries. These can be procured by the Government through normal channels of industry. But many others are special equipment needed only for defense. These must be especially built for us, some in new plants. In making these special instruments, we must minimize interference with normal requirements of the nation. But we have to have them just the same.

To see that this operation goes ahead fast and efficiently, the President appointed the National Defense Advisory Commission on May 28, 1940. This Commission is composed of men

who are particularly qualified by special knowledge of an industry, public utility, of some natural resource, or are otherwise specially qualified. The Commission's task is to translate the defense program from laws on the statute books, from a blueprint, into actual supplies needed by the men under arms. Their problem rests upon three vital questions.

What do we need?  
Where is it?  
How do we get it?

It perhaps is the greatest unified effort ever undertaken by the American people. It has already started.

**What We Need**

The outlines of the job under way are already clear. On May 16, the President asked Congress to provide \$1,182,000,000 for defense. On May 31, he again sent a message declaring that the incredible events abroad, during the latter part of May, necessitated another \$1,277,741,170 to speed up preparation for our military and naval needs. On July 10, due to further drastic changes in the world situation, and because of the united will of the American people to defend themselves against all enemies, foreign and domestic, the President asked for further appropriation of \$4,848,171,957 for national defense.

This would provide for:

Equipping a navy to meet any possible combination of hostile forces.  
Total equipment for a land force of 1,200,000.  
Reserve stocks of tanks, guns, and artillery ammunition for an additional 800,000 men.  
15,000 more planes for the Army and 4,000 for the Navy.  
Manufacturing facilities public and private to produce essential equipment required for our forces.

In order to provide that equipment, we determine what the Army and Navy need, in terms of uniforms, guns, tanks, planes and ships. This is broken down into raw materials. Provision is made for processing these raw materials. Provision is made for processing these raw materials into the weapons to put into the hands of the troops. The nation is like a gigantic production line. A breakdown at any point along the hundreds of raw materials' lines might stall the whole machine. That must not happen. As fast as the men are ready, the materials must be ready. This series will explain how this is being accomplished.



The Gallup Poll, nation-wide public opinion index, this week indicated that Wendell L. Willkie would be elected President over Franklin Roosevelt if an election were held today. Although the president holds a 51 to 49 lead in popular votes, electoral college votes give a margin of 284 to 247 for the Republican candidate.

## Politically Speaking

by JOHN W. DUNLAP  
United Press Staff Correspondent

SACRAMENTO, Aug. 29 —(U.P.)—As soon as the excitement subsides from the primary election and the lineup of legislative battles is decided, there will be more of a flurry regarding the Roosevelt-Willkie battle in November.

California will be a key state in the national election, with 22 valuable electoral votes. The Roosevelt forces are counting for victory on the basis of the predominant Democratic registration (60 per cent) and the influence of the pro-Roosevelt Olson administration.

The Willkie forces believe that his major campaign speech in San Francisco, the third term issue and Willkie's aggressiveness (as contrasted to Landon in 1936) will make the outcome a close one.

The advantage is negligible for either vice-presidential candidate in California among the farmers, who are difficult to predict on any issue. The agricultural interests are split into factions such as the conservative Associated Farmers, the state grange, farm bureau and unorganized bloc.

The real race will be in Los Angeles and Southern California, the seat of the mass vote. Los Angeles county has 45 per cent of the entire state registration, and either candidate with a decisive margin in that section can counterbalance the total vote of dozens of other smaller counties.

There are about 550,000 persons directly dependent on SRA and WPA relief checks in the state, mostly in the south. The voters in this group likely would be predominantly Democratic and against any change that might down relief allotments.

### Newspapers Pro-Republican

With few exceptions, the newspapers of the state will be for the Republicans.

The early unrest among the Republicans over the entrance of the amateur Mr. Willkie in the field of politics has simmered down pretty well since his nomination. Among those on the platform at the notification ceremonies in Elwood were former Gov. Frank F. Merriam, one of the old guard backing Herbert Hoover. This Republican unity is likely to stick better than the several factions among Democratic ranks.

### Samish Again

As a matter of fact, the primary contest was pretty dull business until the final few days, when the name of Lobbyist Arthur Samish was charged by the governor and Olson-endorsed candidates for assertedly circulating business interests in behalf of the anti-Olson office seekers. There was considerable huffing and puffing about the Samish influence—if any.

The softest touch on the ballot were the campaigns of the superior and appellate court judges who were unopposed for reelection.

### Capitol Conversation

It may sound like a trivial happening but the widening of automobile parking stalls around the capitol has caused more smiles and sweetened tempers than any recent event. The old stalls were a carry over from the horse and buggy days, so narrow that modern cars filled all but a few inches of the stall. The result was that it took a contortionist to get out or in a car and crumpled fenders were everyday events. Finally each stall was widened 18 inches. It had a tonic effect of cheering up the whole crew that works in capitol park.

There was good news, too, for 1744 employees of self-supporting state agencies who received salary raises totalling \$178,675 due them this year under the civil service act. The 1939 legislature denied the funds for raises but reserve funds—collected for fees and services—were conscripted to make up the promised raises. Other special fund agencies and some from the general fund have been unable to grant increases to eligible employees by making savings in the regular budgets.

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## Know Your AMERICA

(Ed. Note: This is one of a series of short articles taken from data compiled for scenes of "America! Cavalcade of a Nation," theme spectacle of the 1940 California World's Fair.)

For 12 years prior to the American Revolution the colonists were in a continuous state of political excitement. They met and talked, they held conventions, they wrote pamphlets and they sent petitions to England. King George III of England, with no regard for the feelings of his colonial subjects, was attempting to bind the parts of the British Empire more closely together; but many of the laws governing colonial trade, currency, courts, legislative assemblies and taxation seemed to colonists deliberate attempts to deprive them of their rights as loyal British subjects. Thus the colonial Americans were forced to make the choice between liberty and loyalty.

It is well to learn caution by the misfortunes of others. —Pub. Syrus

For PANNIN' water's first  
But  
BEER'll quench a Thirst!



## DIRECTORY

### Professional

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#### OFFICERS OF

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Each Month At Kline's  
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### TRUCKEE CHAMBER OF COMMERCE

Weekly luncheon held each Monday at noon. Meeting place is posted in The Sierra Sun office window. You are urged to attend.

C. B. WHITE, president  
LOTTA BRYANT, secretary

SUMMIT TEMPLE NO. 75  
PYTHIAN SISTERS

Meets: Second and fourth Thursdays  
At Odd Fellows Hall—Truckee

Laura Galennie, Excellent Usher  
Irene Englehart, Secretary

SUMMIT LODGE NO. 54  
K. of P.

Meets Every Friday in Odd Fellows' Hall

VISITORS WELCOME  
FRED KOHLER, C. C.  
W. M. Englehart, K. of R. & S.

FRATERNAL ORDER OF EAGLES  
TRUCKEE AERIE No. 1124

Meets first and third Thursday of  
each month at Odd Fellows' Hall.  
Visiting members welcome.

FRANK KINNE, Worthy President  
C. E. SMITH, Secretary.

TRUCKEE LIONS CLUB

Meets every Wednesday evening at  
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**NOW...EASIER THAN**  
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Plan to see this sensational new electric cooking unit and the many other new features of 1940 Westinghouse Electric Ranges!

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**TO OUR TAHOE READERS-**

The Sierra Sun invites you to communicate with Mrs. Anne B. Anderson at Tahoe City or The Sierra Sun, Drawer G, Truckee, if you have items of interest for the Lake Tahoe Region. Your interest in your community is of interest to your paper.

**TAHOE REGION NEWSETTES**

Word was received here this week that the pack train which left Tahoe for Yosemite over the new Tahoe-Yosemite trail had arrived safely and would be home this week making the return trip over the same trail. Gene and Bud Walker conducted the tour.

Miss Joan de Benedetti of Sunnyside left last week for the fall term at the San Francisco College for Women where she will study this year.

Mrs. Richard Ham with her two sons Robert and Donald and Kathleen Starratt left Friday for a trip to Yosemite en route to their Piedmont home.

Mr. and Mrs. William Wallace Mein of Tahoe Park closed their lakeshore home for the season and left for their Woodside estate on Friday.

Constable Harry Johanson who has been out on night patrol duty for several weeks past added 2000 miles to his car mileage in lake trips last month.

Mr. and Mrs. Hillyer Brown of Burlingame with their family are occupying the lakeshore family home in Tahoe Park.

Miss Helen M. Carter of Salt Lake City is vacationing at the home of her friend, Miss Virginia Asal, on Lake street.

Miss Mildred Teel of Brea is a guest at the home of Mr. and Mrs. Charles Warner on Grove street.

Mr. and Mrs. C. A. Krueger of Beverly Hills are visiting at the home of their daughter, Mrs. Floyd Carnell.

Mrs. Gerda Kvistberg of Sunnyside returned Sunday night from a business trip to Oakland.

Mr. and Mrs. Earl Walker of Southern California have opened their summer home in the Timberland Tract.

Carmen Fox of Auburn, daughter of Mr. and Mrs. Otto Fox, played a violin solo, The Meditation from Thal's at the Vesper Services at Tahoe Community Center on Sunday evening conducted by the Rev. G. J. E. Keetch of Truckee. She was accompanied by Mrs. Tejas Edwards at the piano.

Mrs. H. C. Cooley of Reno with her daughter Barbara returned to her home after spending the summer vacation with her parents, Mr. and Mrs. E. H. Pomin of Tahoe Park.

New cars are being driven this week by Mrs. Carl Bechdolt, Jr., Floyd Carnell and Oscar Quam.

Two fine new Chris Craft cruisers slid off the Mayfield Ways at Tahoe City on Sunday for Dr. W. M. Miller of Auburn and Don Gilmore of San Francisco.

Mrs. Emma Gargan of Penryn is a guest at the home of her son, Dr. G. H. Hinkle, of Lakeview drive.

Miss Lela Swanson of Turlock is vacationing at the home of her aunt, Mrs. N. R. Mayfield on Grove street.

**SERVICE IS OUR CREED**

**DEER HUNTERS ATTENTION**  
**HUNTING SEASON OPENS IN THIS DISTRICT**

**SEPTEMBER 16**

Be Prepared For a Successful Hunt  
Use The Best — It Costs No More  
We Carry a Complete Line of Guns and Ammunition

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DANCE — SANDWICHES — ENTERTAINMENT

**Every Saturday**

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P. Ceccarelli

**Branded Enemy**



Duke of Buccleuch, rich British landowner, lost his job as Lord Steward of the Royal Household when King George, a relation by marriage, labeled him a fifth columnist.

**Trotsky Dies**



Leon Trotsky, exiled Russian revolutionist, lies on his hospital death bed in his last unsuccessful fight. A "friend" opened his skull with a pickax.

**RESORTS PLAN LATE CLOSINGS THIS YEAR**

TAHOE CITY, Aug. 29—The level of Lake Tahoe on Monday stood at 6227.48 feet with four gates open at the Truckee River Dam outlet and 204 cubic second feet of water were leaving the lake. Temperatures Sunday varied from a high of 74 degrees to a low of 40. Scattered showers on Sunday furnished a recorded precipitation of .15 inches, the first moisture received by this means in some time. Several of the resorts are remaining open until November to take advantage of the glorious Indian Summer weather which is one of Tahoe's finest seasons. Full house bookings for the Labor Day holiday week-end are reported in many lake resorts.

In 1908, 65,000 automobiles were made in the U. S. Today we turn out more in five working days.

Americans spend nearly a billion dollars yearly on games, sports and outdoor life.

It is a rare thing even for a fisherman to see a really live herring. The fish dies the instant it is taken out of the water, hence the phrase "dead as a herring."

**SWANEE WRITES OF COMING NUPTIALS**

by SWANEE

Seldom does Danny Cupid take time out during the busy Tahoe summer season to boast about his conquests of the heart! But this year Miss Ida Jaeger, who is serving her second year on the Tahoe City telephone exchange, couldn't wait until the close of the summer to announce her coming wedding to Edgar E. Ray of Visalia.

The romance had its inception several years ago while the pair were attending the same high school at Visalia. It was culminated here during a recent vacation week-end under the romantic spell of a mellow Tahoe moon. The bride-to-be snly admitted her engagement to sister operators after a diamond ring was spied flashing on her left hand.

With greatest secrecy the Tahoe City operators then contacted fellow "hello" girls from Truckee, Reno, Tallac and Homewood. The group, entering silently via the back door of the telephone building on Thursday evening, August 22, gave Miss Jaeger a genuine surprise when she came off duty, for she had not the slightest suspicion that a party was in the offing. A number of useful (and comical) household articles were presented the future bride, the loveliest being a gorgeous chenille bedspread in creamy white, a gift from the group.

Then followed a special evening climaxed with the serving of home made bride's cakes, sherbert and coffee. The refreshments were offered buffet style, a huge bowl of white Shasta daisies and yellow nasturtiums gracing the center of the table.

Members of the Tahoe City telephone staff who played hostesses on Thursday evening included Mrs. Leta Hull, and Misses Catherine Murphy, Martha de Ganna, Jo O'Melia and Eunice Duffee. Out-of-town guests and operators were Miss Violet Baxley of Reno, Miss Barbara Pollard, Miss Inez Dell and Mrs. Ermine Pritchard of Truckee; Mrs. Thelma Lindsey, Mrs. Venla Sorensen, Miss Helen Dahlstrom, Miss Luella Hill and Miss Dorothy Hollenbeck, Homewood; and Mrs. Hannah Burnham, Mrs. Jean Currie, Mrs. Opal Van Loven and Mrs. Peggy Toler of Tallac.

Miss Jaeger, daughter of Mr. and Mrs. W. H. Jaeger of Visalia, will wed some time in September, on a date not yet determined. She will wear the traditional long trained white satin gown with short veil and carry the conventional bridal bouquet. She will be given in marriage by her father. Her sister, Miss Elma Jaeger, will serve as bridesmaid and Mrs. J. W. Lynd of Visalia will be matron of honor. Both will wear long, full-skirted gowns in pastel shades and carry bouquets of contrasting colors.

The ceremony will take place in Grace Lutheran Church of Visalia, with Rev. E. F. Mueller tying the nuptial knot. Miss Lorraine Cyrus, friend of the bride and regular church organist, will supply the wedding music while Mrs. C. L. Lawrence and Mrs. Grover Wallace, twin sisters and school chums of the bride-elect, will offer vocal selections, All For You and O Perfect Love.

Invitations will be mailed to over 100 relatives and friends who will also attend the reception to be held in the church hall immediately after the ceremony.

A number of pre-nuptial parties are being planned for the bride-to-be who is a charming and popular member of the younger sets at both Tahoe and Visalia. She will leave Tahoe for home on September 2nd.

Young Ray is the son of Mr. and Mrs. J. A. Ray of Visalia. Following a honeymoon at Tahoe the couple will establish their home in Visalia where Ray is employed by Southern California Edison Company.

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**A. BIANCHI**

Masonic Bldg.  
Telephone 161

**LAKE TAHOE NEWS**  
**NEWS & VIEWS ABOUT THE LAKE**

by ANNE B. ANDERSON

**TAHOE CITY YOUTHS RECEIVING LESSONS IN AQUATIC SPORTS**

TAHOE CITY, Aug. 29—Boys and girls of Tahoe City are receiving daily instruction in swimming, diving and life saving this week at the Tahoe Commons Beach, High school students who are taking the instruction as a part of their physical education are being taught by B. F. Corrigan of the Tahoe branch of Placer Joint Union High School, assisted by Barney Barnard, both men possessing senior life saving credentials.

Younger boys and girls receive lessons from Barnard after school hours on the beach in small groups by arrangement with the instructor. Parents consider this one of the most worthwhile projects for children yet arranged as many of the younger boys and girls were still unable to swim and take care of themselves in the water.

**TAHOE STUDENTS GET LECTURE ON TRAVEL**

TAHOE CITY, Aug. 29—Miss Elizabeth Ashe of San Francisco, founder of Telegraph Hill Neighborhood House, superintendent of the community chest, sponsor of Bothin Convalescent Home in Marin County and distinguished welfare worker, gave a lecture on a recent trip around the world to the students of Tahoe schools at the auditorium on Thursday afternoon.

An interested audience heard of her travels in Hawaii, Japan, China and Siam. The story was punctuated with many person reminiscences and delighted both students and adults who attended. Elementary students who are currently studying the Hawaiian Islands were especially interested in her talk.

On Wednesday, Miss Ashe spoke before the local Red Cross chapter on her experiences in the World War in refugee and welfare work.

**NINE YEAR OLD GETS EIGHT POUND TROUT**

TAHOE CITY, Aug. 29—All fishermen know the legend of the luck of the lad with the willow and bent pin. This legend became fact this week when Buddy Davis, 9 years old, brought in the eight pound German Brown trout from a deep hole in the Truckee River that was known to adult fishermen as Big Bertha. The fish consistently refused fancy adult lures for months past but accepted Buddy's minnow.

The youngster thought he was celebrating Christmas, Thanksgiving and Fourth of July all in one.

**TAHOE VOLUNTEERS SEE INITIAL ACTION**

TAHOE CITY, Aug. 29—Tahoe City's recently organized Volunteer Fire Department was called out for the first time on Friday afternoon when a small fire caused slight damage to the pier on Tahoe Commons, making it necessary to remove a dozen or so planks to extinguish the blaze.

Chief A. M. Henry and the hose cart and crew soon had the fire out. A carelessly dropped cigarette was blamed for the blaze.

The pelican fish, curious denizen of the deep, has its eyes on the end of its upper lip.

**PRESIDENT OF CAL IS AMONG BUILDERS AT TAHOE THIS WEEK**

TAHOE CITY, Aug. 29—New building projects under way this week are a 140x35 foot boathouse on the N. R. Mayfield property at Tahoe City for boat storage with a concrete floor an corrugated iron roof; an addition to the home of John Breeden at Brockway, also a Mayfield job. On the Truckee River the home of Dr. W. Chamberlain of Pennsylvania is being added to.

At Echo Lake, a new home for President Robert Gordon Sproul of University of California is under construction and at Camp Richardson a fine new home for the Al Richardson family has just been completed.

**WATERMELON TRUCK GOES OFF HIGHWAY**

TAHOE CITY, Aug. 29—A truck carrying a load of watermelons and driven by Glen Clark, 23, of Salt Lake City went over the grade on the Truckee-Tahoe highway about 2:30 A. M. Friday, slightly damaging the vehicle and causing a small cut on Clark's arm. Clark was proceeding toward Tahoe City and apparently fell asleep at the wheel.

The accident occurred about 4.9 miles north of Tahoe City where the Old Road from Tahoe to Truckee branches off. The truck went down over the grade about 25 feet scattering watermelons for some distance.

Officer Jack Thielen investigated the accident.

**Tahoe Theater**

KING'S BEACH, NEAR BROCKWAY, LAKE TAHOE  
Telephone Brockway 33 Two Shows Nightly at 7.15 & 9

Friday and Saturday, August 30 and 31

**S A F A R I**

Madeline Carroll

Douglas Fairbanks, Jr.



*"Its taste has a charm all its own"*



You can tell the delicious quality of Coca-Cola from it's clean, tingling taste. And after you drink it, you experience the refreshed feeling that makes the pause that refreshes with ice-cold Coca-Cola America's favorite moment.

THE PAUSE THAT REFRESHES  
BOTTLED UNDER AUTHORITY OF THE COCA-COLA CO. BY  
TRUCKEE COCA-COLA BOTTLING COMPANY  
Truckee, California Telephone 74-W



### TRIO ARRESTED IN AUTO THEFT CASE

TAHOE CITY, Aug. 29—Traffic Patrol Officer Jach Thielen arrested Rohr William Hassan, 47, employed at a north-end night club, on a charge of grand theft and violation of Section 503 of the vehicle code, arising from the alleged theft of a light sedan at Santa Monica. Thielen traced the car through the license number from an all points bulletin on August 22 and made the arrest near Kings Beach Sunday afternoon.

Two passengers, Darrel F. Lindsay and Howard Benjamin Frye, who have also been employed at the club, were held for investigation by Thielen and turned over by him to Constable Harry Johanson who took the men to the county jail at Auburn to await hearings.

### RESORT MAN JAILED AFTER AX ASSAULT

TAHOE CITY, Aug. 29—Constable Harry Johanson was called to the Mays Cottages near Kings Beach on Friday to arrest the proprietor, Harry Watson, for allegedly hitting Mario Savio, a guest at the resort, with an ax in a dispute over bathing facilities. Johanson took Watson to the county jail in Auburn to await a hearing.

District Attorney Lowell Sparks of Placer county will attend the hearing in the court of Justice of Peace E. W. Bliss on an undetermined date.

### TAHOE GUN CLUB TO HOLD MEET SUNDAY

TAHOE CITY, Aug. 29—The first annual shoot of the Lake Tahoe Gun Club will be held at Olympic Ski Canyon next Sunday, September 1st, starting at 10 A. M. with a national match of any caliber in class A, B or C with medals for each class.

The second event, Camp Perry match, any caliber, same classes as first event and similar prizes. Match three, National Match, .32 caliber or larger. Match four, Camp Perry, any .32 caliber or larger. Match five, team match over Camp Perry course with any .32 or larger with gold medals as prizes for winning team.

An entrance fee of 50 cents for each match is required.

President A. M. Henry, Jr., has received many entries from both local and out of town contestants and good competition is promised for each event.

### GOOD HUNTING SEEN BY STATE WARDENS FOR SIERRA REGIONS

SACRAMENTO, Aug. 29 —(U.P.)—State game wardens reported today that deer hunters taking to the field on September 16 will find bucks plentiful, well-fed, hard of antler and well-scattered because of favorable watering conditions.

The entire Sierra region will be thrown open for deer hunting on September 16 for a 30-day season. The districts opened are 1, 1½, 1%, 1%, 4, 4½, 4%, 23 and 25, and include regions from northern Humboldt County down the east side of California to the Mexican border.

The division of fish and game warned hunters that only one tag, marked with green lettering, may be used in the one-deer areas. They are districts 1%, Lassen, Modoc and eastern Siskiyou counties, and 4½, Mono and Inyo counties.

The limit is two deer in all other sections and both tags may be used.

Uniformly good hunting has been reported from coast range areas, indicating that deer conditions are excellent throughout the state. The coast area closes on September 15 and kills are consistently higher than for years past.

Excellent conditions also are reported on the eastern side of the central valley and along the west slope of the Sierra. The foothills of the northern valley are reported to have deer in large numbers and Plumas county reports standout herds this season.

### STATE FAIR TO OPEN OFFICIALLY FRIDAY

SACRAMENTO, Aug. 29—Gov. Culbert Olson today formally proclaimed August 30 as the opening day of the 86th annual California state fair.

"California today, in the year 1940, has many outstanding achievements that far over-shadow similar achievements in other states," the governor said. "One of those is our own State Fair which we proudly herald as the largest in the world."

"Exhibited here for display to all of the people are the largest variety of the finest products grown as well as the best in livestock and I urge all citizens to make a special effort to visit the California State Fair during the period from Aug 30 to Sept. 10, and familiarize themselves with the splendors of our agricultural exhibits."

### Nazis Can't Frighten 'Tiddles'



Adolf Hitler's bombs failed to dent even one of "Tiddles' nine lives and the English cat shows his disdain for Nazi air attacks by curling up unperturbed amid debris in home of mistress wrecked when dive bombers swooped on Croydon Aerodrome.

### POWER LINES CARRY MULTIPLE MESSAGES

LOS ANGELES, Aug. 29—Ordinary electric power lines are now able to carry telephone messages and signal codes which operate electrical apparatus by remote control, it was reported here by S. L. Goldsborough, design engineer for the Westinghouse Electric & Manufacturing Company.

Several different conversations, as well as numerous relay messages to operate generators switches, and motors, may be carried along the same set of wires while they are delivering electric power, Goldsborough told the Pacific Coast Convention of the American Institute of Electrical Engineers.

A system called "carrier current relaying" enables the three wires of a conventional power line to conduct simultaneously as many as a hundred different electrical messages, it was stated in a paper prepared by Goldsborough and his associate, R. M. Smith. The messages are fed into the lines in a jumble at one end and are sorted out at the other with the help of electrical filters.

"If we had a similar method of sorting out material objects," the speaker said, "we might find it convenient when going shopping to dump a variety of things such as vegetables, sugar, flour, rice, and beans into a single large bag instead of wrapping each in a separate package."

When wires transmit a variety of messages at a single time, the signals do not interfere with each other. "In fact," said Mr. Goldsborough, "telephone conversation by this method may be fully as clear as those carried over customary telephone lines if proper equipment is used. And we find conversation the most difficult of all the operations to conduct by this method."

Carrier current is already being used between Boulder Dam and Los Angeles, a distance of about 260 miles, to conduct the operations of that power system by remote control. From the central control office in Los Angeles, complete instructions for the operation of switches, machines and gates may be instantaneously transmitted to the power station at the Dam.

With the aid of code signals, the main operator knows at all times how each generator is functioning, as well as how much power each customer on the line is drawing, Goldsborough explained. He issues his orders for their operation by merely

### Shes' Official



A war of California pulchritude was averted when Showman's Variety Jubilee chose this "Miss California," Rosemary La Planchette, as the real, honest-to-goodness-to-help-me "official" California entrant in the Atlantic City competition for "Miss America" in September. She's San Bernardino's entrant. San Francisco and Venice Beach had claimants to title also.

### NEW CRUISER SERVICE NOW ON LAKE TAHOE

TAHOE CITY, Aug. 29—Captain James Tharp of the power yacht Rubicon has started a new Tahoe enterprise with his 62-foot twin screw craft by which he takes chartered parties on excursion trips around the scenic points of the lake daily.

Tharp, who has sailed the seven seas, received much of his experience in San Francisco Bay and the Puget Sound region.

The Rubicon is powered by a 400 horsepower Hall-Scott motor and is completely equipped.

PHONE IN YOUR NEWS

CALL TRUCKEE 161

### NOTICE OF ELECTION

Notice is hereby given that an election will be held on Monday, September 16, 1940, at the Justice Court in the Town of Truckee, County of Nevada, State of California, for the purpose of electing three members of the board of directors of the Truckee Sanitary District.

The polls will be opened at the hour of 6 o'clock A. M. of said day and will close at 7 o'clock P. M.

Every voter resident within the district for the period requisite to enable him to vote at a general election, is entitled to vote at the district election.

FRANK W. GAIENNIE, President  
G. E. HOFMANN, Secretary, Truckee Sanitary District Board of Directors.  
A 22 '40

Sugar cane was discovered in China.

### For A Good Drink

AND ENTERTAINMENT

Come To The

## CAPITOL CAFE

BEST OF LIQUOR SERVED

Phone 40

### BETTER HEAT AT LOW COST—MODERN • TROUBLE-FREE • ECONOMICAL



That's the "home-sweet-home" comfort you get every chilly day with clean, dependable Standard Stove Oil in a modern Circulating Heater. Let us demonstrate.

### CITY TRANSFER

C. E. Smith

Telephone 38

E. H. Smith

## Fresh Fruits

JUICE ORANGES. 3 Dozen .....	25c
LARGE ORANGES, per dozen .....	25c
GRAPE FRUIT. 3 for .....	10c
LEMONS. per dozen .....	15c
CANNING PEARS per lug box .....	75c

### COLD SLICED MEATS

### Ice-Cold Watermelon

1½¢ per pound

Ice Cream and Ice Cream Novelties  
Butter Milk and Cottage Cheese

COMPLETE ASSORTMENT OF BAKERY GOODS

## SIERRA GROCERY

Bowers and Barton

Telephone 17

### NOT Fer KIDDIES!



I guess I'll hold out for a day  
Prospectin' aint no kiddies' play  
But minin' is far from bein' worst  
SIERRA BEER'll quench that thirst.

Let's tank up till  
We dang near burst.

Life & Letters of  
Hardrock Harry



# Sierra Beer

DON'T WASTE  
MONEY ON  
IMITATION  
ADVERTISING

TRADE  
WITH  
TOM

## If It's Heavily Advertised It HAS to be GOOD

OUR BRAND of democracy was won for us, and is being held for us, by men who chose their own careers, owned big farms, built big factories, and did what selling was necessary to keep those farms and factories busy.

One of the biggest aids in mass selling is mass advertising. In the long run, it "polices" itself.

Advertising of poor products al-

ways fails. Only a first rate product, fairly priced, can stand the dazzling glare of national advertising. When you think of the heavily advertised soups, soaps, breakfast foods, mechanical refrigerators, automobiles, silverware, radios—you are thinking of the aristocrats among commercial articles.

Courtesy Nation's Business

### SAND, GRAVEL & CORD WOOD FOR SALE

### GARBAGE HAULING

Low Monthly Rates

For the Only Authorized  
Garbage Collector In This  
District

A. A. ARMATI  
TRUCKEE, CALIFORNIA  
TELEPHONE 208

CONFUCIUS SAY  
EVEN ELEPHANT  
FORGET  
MAN WHO  
NEVER  
ADVERTISE



TO PLACE YOUR AD IN THE SUN  
—TELEPHONE 161 FOR RATES—



## Jim Farley In Placer County

AUBURN, Aug. 29.—The wise boys who placed wagers that James Farley would be in Auburn Tuesday wearing a Willie button are collecting this week as a result of Farley's appearance at the Auburn Rotary Club on Tuesday.

Farley appeared as the guest of E. T. Robie, past president of the club. Farley showed pictures sponsored by the Redwood Manufacturers to the Rotarians.

The losers are admitting the wise boys put one over. They did not offer to bet THE Jim Farley would appear in Auburn. The postmaster general and Democratic leader was not in Auburn. The Jim Farley who addressed the club is an executive in the organization of Redwood Manufacturers.

Because so many women in Lisbon, Portugal, walked around the city barefoot, a law was recently passed making it illegal for women to walk in the streets barefoot. The women evade the law by wearing one shoe.



Sal travels like a Snail  
But she breezes like a gale  
Eff I whisper in her ear  
We're a goin' for more Beer!

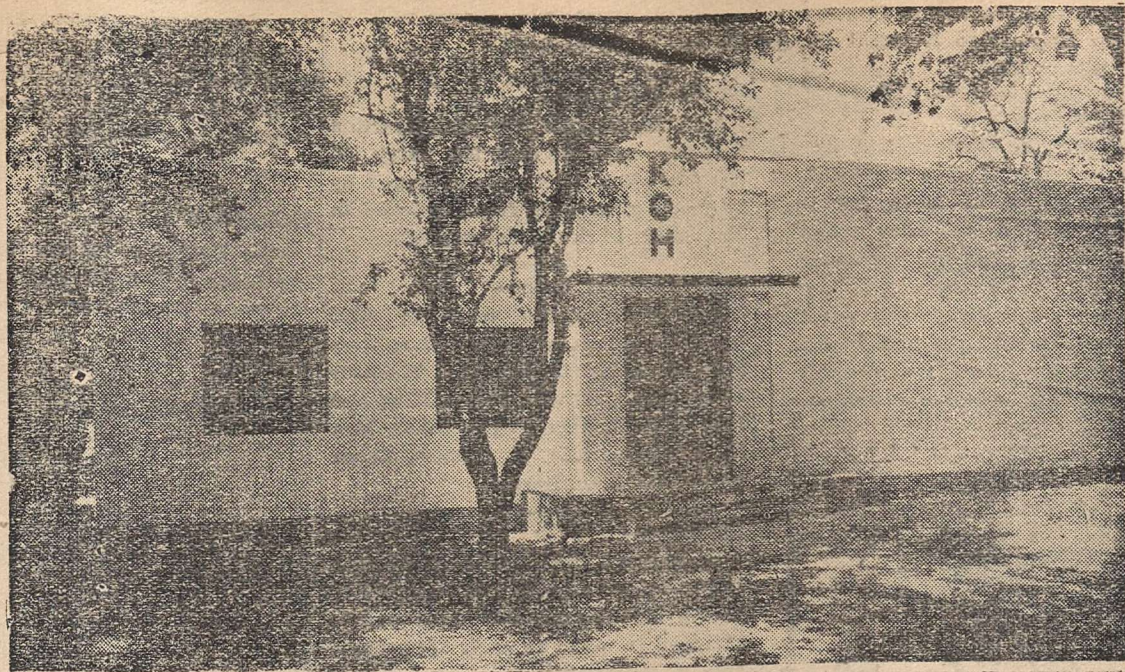


Life & Letters of  
Hardrock Harry



DISTRIBUTED HERE BY  
Truckee Soda Works  
Phone 74-W

## New Reno Radio Station



### At the Churches

#### TEXT OF THE WEEK

"Remove not the ancient landmark which thy fathers have set."—Proverbs 22: 28.

#### Catholic Church

Rev. William Daly, Priest  
Rev. J. O'Conner, Associate  
TRUCKEE ..... 8:30 A. M.  
TAHOE CITY ..... 8 and 10:30 A. M.  
AL TAHOE ..... 10:30 A. M.

#### Community Church

Rev. G. J. E. Keetch, Minister  
SUNDAY SCHOOL ..... 10 A. M.  
MORNING WORSHIP ..... 11 A. M.  
YOUNG PEOPLE'S LEAGUE 6P. M.  
TAHOE CITY VESPERS 7:30 P. M.

#### Christian Science Service

TAHOE COMMUNITY HALL 11 A. M.

"Christ Jesus" will be the subject of the Lesson-Sermon Sunday, September 1, in all Churches of Christ, Scientist, branches of The Mother Church, The First Church of Christ, Scientist, in Boston, Mass.

The Golden Text will be: "God sent not His Son into the world to condemn the world; but that the world through him might be saved." (John 3: 17)

ONLY The MINT  
CAN MAKE MONEY  
Without ADVERTISING

and you're  
not the mint

Introducing a new era in broadcasting for Nevada and Northeastern California, radio station KOH, Reno, last Friday opened its new scientifically perfect station (shown above) at 143 Stevenson Street. Operating on a frequency of 630 kilocycles, the station has stepped up its power from 500 to 1000 watts thus enabling it to give service to places heretofore too remote for radio coverage. KOH is affiliated with both networks of the National Broadcasting Company, presenting the better programs of both.

### SERVICE IS OUR CREED

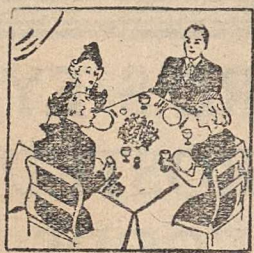


GOOD  
EATS  
AND  
DRINKS

TRY US  
YOU CAN NOT BEAT  
OUR EXTRA FINE  
QUALITY & SERVICE

### TONY'S

Cafe and Coffee Shop  
Commercial Row :: Phone 55  
Booths — Counter



### Wee Bits Of Wisdom

—Industrial research has made it possible to turn salt into road surfacing materials and fertilizer.

—"Love one another" (I John, iii 23) is the most simple and profound counsel of the inspired writer" Mary Baker Eddy.

—In China, an appropriate gift to an aged relative is a coffin.

—Business dislocations resulting from the World War cost this country over \$200,000,000,000.

—"He that can have patience, can have what he will." Franklin.

—The largest state east of the Mississippi is not one of the big ones up north but Georgia in the south.

—"A great war leaves the country with three armies—an army of cripples, an army of mourners and an army of thieves." German Proverb.

—The average printer annually fills in 2,800 spaces of government tax blanks—and has over 31,348 words of instructions to read.

—Nearly 21 million telephones are now in use in the United States. This number represents an all-time peak for this or any other country.

—"I hate all bungling as I do sin, but particularly bungling in politics, which leads to the misery and ruin of many thousands and millions of people." Goethe.

I am now associated with my brother, Dr. A. A. Cozzalio at 405 Medico-Dental Bldg. in Reno, Phone Reno 8281. I will be pleased to see my patients there.

Dr. C. C. Cozzalio



## Advice Given on Pest Eradication

When the homemaker finds herself playing the unwilling hostess to numbers of insects, the more quickly she does something about it the better. Many large families are the rule with insects.

In waging war on the insects that come into the kitchen, there are two anti-insect preparations that will be helpful over and over again, according to Mark W. Menke of the University of Nevada agricultural extension service.

One is poisonous sodium flouride powder. Another is one of the kerosene pyrethrum sprays common on the market. Menke points out some of the ways of using these two remedies suggested by the U. S. Department of Agriculture.

For ants, one of the most persistent of kitchen pests, sprinkle sodium flouride around window sills, drain boards, foundations and other places where the ants crawl, but not where it will interfere with housekeeping operations, Menke says.

"If this drives the ants away, it is a cheap and easy way to control them but it is poisonous to man and should be used carefully, kept out of food and away from children and pets," he states.

When using sodium flouride, be sure food products such as sugar and cereals are carefully shut away from ants so they can not carry the poison into the food on their legs and bodies, Mrs. Mary Stilwell Buol of the extension adds.

"The ideal way to kill ants, of course, is to find the colony where the queen and young ants are, then to destroy that with cynogas or carbon bisulphide," Menke says.

"But when the colony is not to be found or is inaccessible, try sodium flouride powder first. If that doesn't work, it'll be necessary to resort to poison baits made up to suit the taste preference of the ants.

"In the meantime, until these remedies take effect, keep ants off tables, refrigerators, and other movable furniture by wrapping poison ant tapes around the furniture legs. Kerosene pyrethrum spray will kill the ants it actually hits. It must be used regularly for some time in order to keep ant numbers reduced.

"Sodium flouride powder is also the best all-around remedy for cockroaches. Because cockroaches hide during the day and come out to forage at night, spread the powder around with a duster or small bellows in the evening. Put it back of shelves, drain boards, and into hiding places. Leave it there 2 or 3 days. Repeat the application after a week or two. To or three thorough dustings usually will be enough."

When the outlook is not good, try the uplook.—Book of Good Cheer.

### ITALIAN DINNERS Pete Lazzari's DONNER HOTEL

Chicken and Homemade  
Ravioli Every Sunday  
Phone 135 Truckee, Calif.  
Phone for special dinner  
reservations

Beer, Wines and Hard Liquors  
RAVIOLI TO TAKE OUT

### TO THE HARD OF HEARING

Do not be handicapped needlessly.

The New Polotone is designed to meet individual requirements after a test on the Otometer.

You are invited to come in for a demonstration.

### GASHO GLASSES

11 E. First St. Reno, Nev



The service itself is friendly. Operators always have time to say "please" and "thank you." And the act of telephoning is friendly. It is the personal way of reaching others at short distance or long.

Handling your calls to your complete satisfaction is our satisfaction too.

THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY  
COMMERCIAL ROW  
TELEPHONE TRUCKEE 50

See THE NEW  
**QUAKER**  
AMERICA'S SMARTEST  
Oil HEATER

THE ONE HEATER WITH MORE FEATURES THAN ALL HEATERS COMBINED!

- ECONOMIZER BURNER
- VISUAL CONTROL DIAL
- RADIATORS
- AIR-FLOW TOP
- AEROVEX BASE
- EV-R-CLEAR DOOR

Here is America's smartest heater... and America's most complete heater. Especially designed for Quaker's Golden Anniversary, it offers the utmost in carefree, dependable oil heat... and at the same time brings a graceful new piece of furniture to your home. Come in and see this unusual heater value today.

EASY TERMS

## WHY WAIT

Why wait until the first chilly blasts of winter hit before you put in that new oil burning heater and supply of fuel oil? Call us for prices and you will be amazed at the low cost of clean, sanitary, satisfying oil heat.

Don't Put It Off Any Longer  
DO IT TODAY

GET WISE — GET OIL

Rotary Oil and  
Burner Company  
Phone 109 Truckee  
H. T. LANGILLE

## SAFETY FIRST

Almost anyone can install electrical wiring and electrical apparatus so that they will work after a fashion. But to install them so that the greatest degree of safety will be assured, that their mechanical perfection will be realized and that the installation will be forever free from constant tinkering is another matter.

And that brings up the matter of doing electrical work in a "maybe-or-may-be-not" fashion by yourself or having it done by an expert electrician. Each year the National Board of Fire Underwriters add up thousands and thousands of dollars, needlessly destroyed by fire through well meaning but incompetent workmanship of amateur electricians. Is your home, your most valued possession, worth gambling against the few dollars charged by the master electrician or the chances of fire through amateurish workmanship?

TRUCKEE PUBLIC  
UTILITY DISTRICT

## As Modern As Tomorrow..

Our constant desire to serve you keeps us on our toes and up with the times in matters pertaining to our trade. When better methods of laundrying clothes are devised we do not hesitate to adopt them as soon as they are proven safe, dependable and better than the methods used before. TRY US AND BE SATISFIED.

"Doing the Weekly Wash is As Simple as Calling 124"

### FONTANA'S LAUNDRY

WE PICK UP AND DELIVER  
Telephone 124 Truckee, Calif.



SUBSCRIBE TO THE SUN

Protect Yourself Against  
Unforeseen Events  
A. CABONA, Agent  
Maryland Casualty and  
Springfield Fire and Marine

To Hastings—  
Franklin Tuttle, son of Appellate  
Justice and Mrs. Raglin Tuttle, has  
entered Hastings School of Law.  
  
Brother Ill—  
Walter Carlson was called to Chico  
by the serious illness of his brother.  
Carlson is county school superinten-  
dent.



Two Shows — 7:15 and 9 p. m. Telephone 99  
Saturday, August 31  
**DARK COMMAND**  
John Wayne Claire Trevor  
Sunday, September 1  
**ALL THIS AND HEAVEN TOO**  
Bette Davis Charles Boyer  
Wednesday, September 6  
**I WAS AN ADVENTURESS**  
Zorina Richard Greene

for  
—FRESH CIGARS OR TOBACCO—  
visit  
**PASTIME CLUB  
AND COFFEE SHOP**  
GOOD MEALS — GOOD DRINKS ALWAYS  
— We Invite Your Patronage —  
R. Joseph, proprietor Telephone 45

**Walt's MEAT Market**  
OFFERS  
THE BEST IN QUALITY BRANDED MEAT  
AT PRICES THAT ARE RIGHT  
**Ask for branded beef**  
ALSO  
*Birds Eye Frosted Foods*  
SEA FOODS — FRUITS — VEGETABLES  
**Walt Ashton, Prop.**  
Telephone 80 Truckee, Calif.

**SPECIAL  
Monarch Coffee**  
  
FINEST QUALITY  
ONE POUND TINS ..... 26c  
THREE POUND TINS ..... 75c  
THREE POUND JARS ..... 85c  
Obtainable in either the fine or regular grind  
**Groceries  
HARDWARE**  
FRESH FRUITS — VEGETABLES  
PAINTS AND OILS  
YOU WILL FIND OUR PRICES RIGHT  
AND OUR MERCHANDISE OVER PAR  
**Truckee Mercantile Co.  
W. F. Wilkie**  
TELEPHONE 54 WE DELIVER

Fire Fighter—  
H. I. Snider, district forest ranger,  
has returned from fire fighting in  
the San Bernardino National Forest  
early this week.  
  
Going Home—  
Mrs. Warren Davison and daugh-  
ters Donna and Mary with Mrs. J. H.  
Bernard expect to leave for their  
Colusa home today after spending  
several weeks here this summer.  
  
Renee Hart is enjoying a vacation  
in Reno with relatives and friends.



This Sierra Beer "in cans"  
Is the nuts for shootin' Fans  
After drinkin' ten or more  
One'll look the same as four!  
  
Life & Letters of  
Hardrock Harry  
**Royal Beer**

Wed in Reno—  
Joe Orlando and Doris Johnson,  
both of Truckee were married in  
Reno on August 24th.  
  
Birthday Party—  
Miss Mary Mills was complimented  
recently with a surprise party on  
her birthday which was arranged by  
a group of friends from Truckee in  
McKinley Park in Sacramento.  
  
Rosevillers at Lake—  
Among Roseville residents who  
spent vacations at Lake Tahoe were  
Mrs. Florence Herman, Mrs. L. Leroy  
King, Ruth Herman, Jackie King and  
Mary Lyons, Mrs. Peggy Rizor, Mrs.  
E. J. Nevin, Mrs. C. Holmes, Leona  
and Josephine Barrett.

Improved—  
O. Sanders, who has been ill in a  
Sacramento hospital, was reported to  
be up and around this week and is  
expected to make an early appearance  
on the job again.  
  
Next chamber of commerce lunch-  
eon will be at Besio's on September  
16th. Monday being a legal holiday,  
the regular meeting has been post-  
poned.

CLASSIFIED ADS

LEARN Beauty Culture. Our com-  
plete training course at one-half  
price to 25 students, \$2.50 per week  
or \$62.50 cash. Emily Rockwell  
Manda, instructress, Nevada Beau-  
ty College, 65 Sierra Street, Reno.  
  
LOST OR STOLEN—Two Setter dogs.  
One red Irish, the other Black and  
White Lewellyn. North of Hobart.  
\$25 Reward, Floyd Her, call Truckee  
161 or Sierra Sun office.  
  
NOTICE  
The last delivery from McIver's  
Dairy will be made August 31st.  
Aug. 29, '40 Mrs. James McIver, Sr.

**Calpine Rodeo**  
(AMATEUR)  
**Sunday, September 1st**  
DAY BEFORE LABOR DAY  
  
Hick's Famous Riders and Animals and Others  
Enjoy Frolic and Fun Saturday—DANCE  
Free Barbecue on Grounds  
Cafe, Cottages, Gas Station and Hotel  
Your Favorite Drink at The Club  
  
Under the Auspices of FARRAR BROTHERS  
  
Ted Thomas and Tom Ridinger, Rodeo Mgrs.  
  
20 per cent of entrance fees plus entrance fee for  
Contestants.

**MEAT** BIRD'S EYE  
is one of our FROSTED  
most FOODS  
valuable foods  
See Our Display  
**Truckee Meat Market**  
BEN F. LEWIS, Prop.  
Telephone 20 Truckee, Calif.

**BACK TO SCHOOL SPECIALS**  
**Boys Shirts**  
SPORT TYPE ..... 50c  
DRESS TYPE ..... 98c  
  
Wove and Worsted  
**Boys Trousers**  
\$1.98 to \$3.95  
  
**GIRLS** WASH FROCKS \$1.00 and \$1.98  
  
**ROSSARINI'S**  
Truckee, Calif.

Visit Aunt Here—  
Mr. and Mrs. Harold Leitz of San  
Francisco spent the week-end with  
the latter's aunt, Mrs. Elizabeth Mc-  
Kay. Mrs. McKay accompanied them  
to their home Sunday for a visit with  
relatives in the region.  
  
Ends Local Visit—  
Miss Kathleen Cozzallo returned to  
her home in San Francisco this week  
following her summer's vacation at  
the home of her aunt, Mrs. A. R.  
Ghirard.  
  
Frisco Visitor—  
Mrs. Lillie Braun returned to her  
home in San Francisco this week  
following a visit with her sister, Mrs.  
Elsie Powell.  
  
Food Sale—  
The Ladies Aid of the Community  
Methodist Church will conduct a food  
sale tomorrow morning at Tonini's  
Grocery.  
  
Mrs. Chester Matson and children  
are visiting relatives in San Fran-  
cisco.

**Saturday Featured Specials**  
**HOME MADE BREAD**  
**Truckee Bakery**  
HAROLD M. HART, Prop. Telephone 11

**DRUGS  
AT CUT RATE**  
  
75c LISTERINE, Large Size ..... 59c  
75c PEPSODENT ANTISEPTIC, 16 oz. .... 59c  
25c LISTERINE TOOTH PASTE ..... 3 for 49c  
40c SQUIBBS TOOTH PASTE ..... 2 for 59c  
50c IPANA TOOTH PASTE ..... 39c  
20c COLGATE TOOTH PASTE ..... 2 for 29c  
39c TEK TOOTH BRUSH ..... 2 for 43c  
60c SAL HEPATICA ..... 49c  
\$1.20 SAL HEPATICA ..... 97c  
\$1.25 PETROLAGER Large Size ..... 97c  
75c CITRO CARBONATE 4 oz. .... 57c  
25c KOTEX 12's ..... 20c  
25c MODESS 12's ..... 20c  
35c KLEENEX 500's ..... 29c  
15c KLEENEX 200's ..... 2 for 25c  
10c WOODBURY SOAP ..... 4 for 26c

**LOYND'S TRUCKEE DRUG**  
Sierra Tavern Building Phone 139  
Stores at Tahoe City — King's Beach — Homewood

**DR. WM. D. TEEPLE**  
Dentist  
TELEPHONE BUILDING X-RAY SERVICE  
TRUCKEE, CALIF. PHONE 88

**TONINI GROCERY**  
Telephone 73  
  
O'BRIEN'S  
**Nutti Brittle**  
A Wholesome Nut Confection  
**Vacuum Fresh 10 oz. tin 39c**  
  
Pound Jar of Golden Grain Chicken and Noodles  
**25c**  
  
FULL LINE OF ARMOUR'S TAMALES  
PIGS FEET — PORK CUTLETS — MEATS  
  
**S & W COFFEE** ONE POUND ..... 27c  
TWO POUNDS ..... 53c  
  
— True ECONOMY Begins with QUALITY —